April 28, 2015 Board Meeting Minutes 6:30 to 8:00 Centre County PAWS, Inc. Adoption and Education Center

Board Members/Staff Roll Call

Lisa Bahr, Yvonne Riley, Jim Hermann, Chris Kunes, Dave Abler, Bill First, Marilyn Eastridge, Cristin Long, Brian Eppley, Chris Faust, Cathy Barefoot, and Laurie Knisely

PAWS Members

Ellen Hermann and Jackie Wolfe

Member Question and Comment Period

Jackie mentioned that we are very successful with the cat adoptions this year. The Adoption Counselors are having a wonderful time.

Action Item - Approval of March 24, 2015 Board Meeting Minutes - Cathy Barefoot

Discussed the March 2015 minutes – Marilyn made the motion to approve the March 2015 minutes and Jim seconded the motion.
 All in favor, none opposed, motion passes.

Reports of Other Officers

Report of the President – Dave Abler

Dave – Nothing to report at this time

Vice President's Report – Yvonne Riley

■ Yvonne – No report at this time.

Treasurer's Report – Laurie Knisely

■ Laurie – Report emailed by Brian.

Recording Secretary - Cathy Barefoot

Cathy – No report at this time.

Staff and Committee Reports

Assistant Treasurer – Brian Eppley

- Brian Emailed his report. We usually lose money at the beginning of the year. Expenses are at 25.47% of the annual budget and income is at 18.95% which is not unusual for this time of year. Giving for SNAP has increased this year, which is a good sign. The SNAP money will be met with the matching funds and reserves. Comedy Club on the March 31 income summary shows \$19,875 in income which should be \$18,875, with \$1,000 in sponsorship income going to the Fur Ball. Expenses for food in 2015 include food ordered in November 2014 that was not billed until 2015.
- Last year we were down at this time also. We seem to be on par with last year with expenses to income. Medical fund mailer "On the Mend" went out and we've made \$9,500 so far this year.

Director of Operations - Lisa Bahr

Lisa – Emailed the report. Front desk numbers are finally up. Lisa wanted to mention that Catherine did an excellent job in planning and executing our volunteer appreciation week. She had different events planned every day for the volunteers. She is already working on our next one. Yvonne wanted to thank everyone for the volunteer week events and thought it was very nice for everyone. Volunteer numbers really look good. Dog adoptions weren't as good for March. Our adoption numbers are still ahead for the year. Dog and Cat Shift Leaders are now wearing bright yellow Shift Leader t-shirts for easy identification.

Director of Development and Marketing – Chris Faust

- Chris Emailed the report. One week from today is CentreGives for the Centre Foundation. PAWS did well last year and there are 112 non-profits participating this year. A couple of other organizations are also going for the Happy Hour prize. We are doing "Yappy Hour" next Tuesday from 5:30 to 7 pm. We have been Facebooking it and sent emails. Giving time for the unique donations prize is 6 to 7 pm. The minimum donation is \$25. Chris went to training sessions with other local non-profits. Mt Nittany Vineyard is sponsoring Yappy Hour for us. We will have a Mexican theme. There were questions about what constitutes a unique donation Chris will get clarification on this and send an email to everyone. They use a firm to get the credit card information. We had a number of people use different credit cards for each donation last year. Centre Foundation has a lot of opportunities for an organization to get a prize. We did well with Yappy Hour last year and thought we should do it again. There is also a big finish prize on Wednesday. Be here in person if you can. It is fun. Dave mentioned that he would like to support what Chris said and anyone can go to the CentreGives website to make a donation from anywhere. It is the unique donors that will help make this successful. Our largest competitor for unique donors last year in CentreGives was Schlow Library.
- It's been a busy month for Chris she had a lot of outreach with PAWS dogs. We've had many requests from students with projects. Cornhole was this past Saturday. Not sure how much we will receive for this event. They had 32 teams there. Builders Association members participated. It has a potential to grow. Our Bingo event will be June 5.

5/20/15 – CSB

Nominating Committee - Joan Ritchie

■ Joan – Joan isn't here. We will talk about the email from Joan at the Executive Session. Bill wanted to know if we were going to discuss the process at the Executive Session. It is in the bylaws and there are 2 tracks to be on the ballot. This will be discussed at the Executive Session.

Personnel Committee – Cristin Long

Cristin – No report at this time.

Jim made motion to adjourn the meeting, Cristin seconded the motion – all in favor – none opposed – meeting adjourned. Meeting adjourned 6:55 PM.

Executive Session

2015 meeting dates - May 26, June 30, July 28, August 25, September 22, October 27, and November 24 ***Please note that the June meeting has been changed from June 23 to June 30.

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